



Serve2Cure: A Rally To Ace Cancer

461 Cochran Road, #102, Pittsburgh, PA 15228

www.Serve2Cure.org Serve2Cure@gmail.com

August 1, 2016

Dear Friends and Supporters,

Thank you supporting Serve2Cure. Because of your generous contribution, Serve2Cure has donated over \$80,000 to local cancer charities over the past 6 years. Truly, we have come together as a team to help defeat cancer and the devastating effects it has on its victims.

We hope that you will sponsor at the \$2500, \$1000, or \$500 level our 6th Annual Serve2Cure Charity Tennis Tournament taking place at the Mt. Lebanon Tennis Center, September 16-17, 2016.

As a sponsor, you will receive player entries to the tournament, plus your logo on a yard sign, banner, t-shirts, sponsor board, S2C website, and player bags.

It is our goal at S2C to continue to help the local community fight cancer in a direct way. To that end, we are proud to announce as Serve2Cure's 2016 beneficiary **Matt's Media 4 Kids with Cancer**, part of the Pittsburgh Children's Hospital Foundation. Since 2006, Matt's Media has furnished technology, such as laptops and iPads, to help suffering kids feel more comfortable while in Children's Hospital. It also sponsors Matt's Media playrooms and teen rooms at Children's Hospital and Gilda's Club, so that children with cancer and their siblings have a place to hang out and connect with peers. Matt's Media keeps the memory of Matt Conover alive, a Mt. Lebanon boy who lost his battle with cancer at age 12.

Our time to rally to ace cancer is NOW! In the game of tennis as in the game of life, how we serve determines our return. We believe the return will be amazing. Please help us Serve2Cure!

We look forward to working with you again.

Sincerely,

Serve2Cure 2016 Sponsorship Chair
Margaret Izzo



Serve2Cure Sponsorship Form

Company: _____

Contact: _____

Email: _____

Address: _____

Phone: _____

Sponsorship amounts are \$2,500, \$1,000, and \$500.

Sponsorship Amount: _____

Please make checks payable to **Serve2Cure** and mail form and payment to:
Serve2Cure, c/o Margaret Izzo, 50 Woodhaven Drive, Mt. Lebanon, PA 15228.

Serve2Cure 2016 Sponsorship Notes:

- Serve2Cure is a 501(c)(3) nonprofit organization. Your sponsorship is tax-deductible to the extent allowed by law.
- Once your Sponsorship Order Form is received, we will contact you with details and dates for your corporate logo for our website & other promotional materials, items for player gifts bags, etc.
- Banners up to approximately 6 or 8 feet in length and 2 or 3 feet in height are acceptable. If you have a banner that is outside of these dimensions, please contact us to see how we can accommodate your banner.
- Business items placed in player gift bag can consist of business card, brochure, product sample, coupon, or promotional giveaway with company's logo/name. Gift bags are given to each tournament player.
- The size and location of a sponsor's logo on marketing materials will be determined by the sponsorship level and the number of total sponsors.
- Company names or Logos on our website will be clickable and linked directly to your website.



Serve2Cure 2016 Sponsorship Levels

	GRAND SLAM Sponsor \$2,500+	RALLY Sponsor \$1,000+	SERVE Sponsor \$500+
VIP Opportunities:			
8 PLAYER ENTRIES to the S2C Tournament (\$600 value)	o		
4 Player entries to the S2C Tournament (\$300 value)		o	
2 Player entries to the S2C Tournament (\$150 value)			o

VIP Opportunities:

8 PLAYER ENTRIES to the S2C Tournament (\$600 value)	o		
4 Player entries to the S2C Tournament (\$300 value)		o	
2 Player entries to the S2C Tournament (\$150 value)			o

Tennis Center & On Court Marketing Opportunities:

Court Naming Rights with Extra Placement of LOGO'd Banner	o		
Sponsor name on banner and yard signs at the tennis center	o	o	o

T-Shirt Marketing Opportunity:

Prominent Placement of Sponsor Logo on back of T-Shirts	o		
Sponsor Logo Placement on back of T- Shirts	o	o	o

Other Event Marketing Opportunities:

Sponsor LOGO Placement on Sponsor Board at Registration	o	o	o
Linkable Sponsor LOGO Placement on S2C Website	o	o	o
Sponsor Marketing Materials in Player Bags	o	o	o