

# SERVE2CURE: A RALLY TO ACE CANCER

## SATURDAY, SEPTEMBER 15, 2018



Dear Friends & Community Partners,

**Serve2Cure; A Rally to Ace Cancer** is an annual charity tennis tournament that takes place in Mt. Lebanon every year! As you may know, a serve sets the tone in a tennis match. An ace is always nice, but more often than not, "the better you serve, the better return you receive!" Our mission for Serve2Cure is to provide a fun, competitive tennis tournament to increase the awareness of cancer while raising the funds to defeat it!

Serve2Cure was developed by an inspiring group of friends in Mt. Lebanon in 2011 and in the past 7 years has raised over \$90,000 for local cancer related charities. This year, Serve2Cure takes place on September 15<sup>th</sup>, 2018 and benefits the **Pittsburgh Melanoma Foundation**. Our event features doubles and triples tennis for a variety of ages, basket raffles, silent auction, refreshments and plenty of fun for the entire family. NEW this year is our Serve2Cure Health Expo. In addition to all the fun, we want to educate and inform everyone about the dangers of melanoma and how to protect against it.

Our goal is to rally our region's tennis community in an effort to show our strength against cancer! But we need many to serve with us! We need support financially in order to execute a high-quality charity tennis tournament; one that will produce a significant amount of money to fight cancer!

We've attached our Sponsorship Package for your consideration, and it includes options for every level of giving. Please know that your generosity, at whatever level, will be greatly appreciated, and we will provide you with as much return on investment as we can possibly provide!

In the game of tennis or in the game of life, how we serve determines our return. As we rally to ace cancer, we are serving to cure our family, our friends, our neighbors, and countless others who are fighting this deadly disease. We believe the return will be amazing!

Please consider our many sponsorship levels. If you have any questions or need additional information, please don't hesitate to contact us directly at [serve2cure@gmail.com](mailto:serve2cure@gmail.com).

We look forward to **acing cancer** with you!!

**Serve2Cure Tournament Committee**

# SERVE2CURE 2018

## SPONSORSHIP LEVELS



### Presenting Sponsor \$5,000 +

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- Naming rights to the S2C tournament or the S2C Health Expo (sponsor's choice)
- Sponsorship name to S2C Health Expo (banner)
- Four entry tickets to S2C tournament (all entry benefits, including food and drink)
- Recognition at all meetings & ceremonies
- Speaking opportunity at S2C event (TBD)
- Logo banner at check-in table
- Inclusion of sponsor provided giveaway in event bag
- Table opportunity at S2C Health Expo
- Logo on S2C t-shirt
- Recognition in event program
- Logo and link to sponsor website from S2C website
- Promotion via social media

### Premier Sponsor \$2,500 - \$4,999

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- Pre-event party sponsor or post event cookout sponsor
- Two entry tickets to S2C tournament (includes all entry benefits, including food and drink) logo banner at check-in table
- Inclusion of sponsor provided giveaway in event bag
- Table opportunity at S2C Health Expo
- Logo on S2C t-shirt
- Recognition in event program
- Logo and link to sponsor website from S2C website
- Promotion via social media

### VIP Sponsor \$500 - \$1,499

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- Includes your choice of naming rights for day of activities which may include: Tennis clinics, photo booth, shaved ice sponsorship, magician, face painting sponsorship, snack or food sponsorship, stroke of the day sponsorship, fitness session sponsorship or other tournament related activities.
- Inclusion of sponsor provided giveaway in participant gift bag
- Table opportunity at S2C Health Expo
- Logo on SC2 t-shirt
- Recognition in event program
- Logo and link to sponsor website from S2C website
- Promotion via social media

### Advocate Sponsor \$250 - \$499

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- Tennis court naming rights
- Table opportunity at S2C Health Expo
- Recognition in event program
- Logo and link to sponsor website from S2C website
- Promotion via social media

### Friends of Serve2Cure Sponsor \$125 - \$249

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- One entry ticket to S2C tournament (includes all entry benefits) or table opportunity at S2C Health Expo
- Honor someone on Ace Melanoma Wall of Recognition includes tennis ball with the name of a person touched by cancer
- Three basket raffle tickets

### Other Ways to Serve

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- Donate items for the basket raffle
- Donate food and or refreshments
- Volunteer your time during the tournament
- Play in the tournament

# SERVE2CURE 2018

## SPONSORSHIP LEVELS | CONTINUED



### Sponsorship Notes

- Serve2Cure is a 501(c)(3). Your donations will be tax-deductible. Serve2 Cure will send you a letter verifying your deduction following the tournament.
- Items placed in player gift bags may consist of business cards, brochures, product samples, coupons, or promotional giveaways. Bags will be provided to each player registered to play in the tournament.
- All logos included on the website will be linked to the corresponding sponsor website and may be sized proportionately to the sponsorship giving level.
- Banners up to 8ft in length and 2ft – 3ft in height are acceptable. If you have a banner that is outside of this size range please let us know, and we'll do our best to accommodate your banner.
- Please email a high-resolution logo to us at [serve2cure@gmail.com](mailto:serve2cure@gmail.com). Accepted file formats include .pdf, .jpg, .eps
- If needed, tables can be provided for Health Expo participants.
- For questions or to discuss sponsorship opportunities, please contact Mark Lovell at [mlovell@impacttest.com](mailto:mlovell@impacttest.com).

### Serve2Cure Sponsorship Form

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

### Sponsorship Level

(Please choose one)

**Presenting**

\$5,000+

**Premier**

\$2,500- \$4,999

**VIP**

\$500- \$2,499

**Advocate**

\$250 - \$499

**Friends of**

\$125 - \$249

### Basket Donation

If you would like to contribute an item or items to our basket raffle or silent auction, please use the space below to briefly describe your item(s). Once we receive this form, we will be in touch to arrange for item pickup.

Please return this page ASAP for maximum exposure on all our promotional/marketing efforts! Checks are payable to **Serve2Cure**. Please mail form and payment to:

Serve2Cure  
c/o Sponsorships  
461 Cochran Road, #102  
Pittsburgh, PA 15228